

## HOWARD COUNTY BRAC TASK FORCE

**BRAC BIT: # 91**

**DATE:** 30 August 2010

**SUBJECT(S):** The Importance of Fort Meade Growth Numbers

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### Upcoming Events/Actions:

- A. BRAC Business Initiative (BBI) September Meeting (Fort Meade Regional Growth Management Committee)
  - I. **Date/Time:** 8 September 2010, 7:30-8:00 AM networking, 8:00 to 9:00 AM Program, 9:00-10:30 AM Networking
  - II. **Event:** This will be the first meeting of the second year of BBI (Phase II)
  - III. **Location:** Other Barn, 5851 Robert Oliver Pl # 2 Columbia, MD 21045-3728
  - IV. **Attendees:** All Test Companies should attend, Partner Companies are encouraged to attend and the Public is invited to attend. There is no cost for attendance and no RSVP required.
- B. BRAC, CYBER AND NSA (BISNOW Sponsor)
  - I. **Date/Time:** 27 September 2010, 7:00 to 10:00 AM
  - II. **Event:** 7 AM Breakfast and Networking, 8 to 8:25 AM Interview with the Fort Meade Commander, 8:25 to 9:30 AM, Panel of Experts, 9:30 to 10:00 AM, Networking
  - III. **Location:** Montgomery College Performing Arts Center, 7995 Georgia Ave. Silver Spring, MD 20910
  - IV. **Attendees:** Open to the public, early bird price \$39. Register at: <http://www.bisnow.com/events/dc/2010/brac-cyber-nsa/index.htm>

### Discussion:

- A. More on Numbers: As Fort Meade becomes more diverse with the growth of NSA, the arrival of BRAC Organizations and advent of CYBERCOM, workforce forecasting becomes more complex. This situation is further exacerbated by the presence of classified missions on the installation which, understandably, prevent the release of specific employment numbers. The questions then become; does anyone actually care about the number of current and future jobs on the installation? Why does it matter? In response to these questions, we furnish the following perspectives:
  - 1 Fort Meade, federal, state and local planners require good numbers in order to forecast budgets and plan for infrastructure requirements.
  - 2 Public Safety related offices require good numbers so that they can properly staff emergency and police services before there is a major problem.
  - 3 Transportation Planners require good numbers so that they can resource and implement appropriate transit systems.
  - 4 Local jurisdictions require good numbers so that they prepare appropriate support services.
  - 5 Retail services require good numbers in order establish viable commercial sites, with appropriate inventories.
  - 6 Real Estate Offices and building contractors require good numbers in order have appropriate family units available to support growth.
  - 7 State and regional leaders require good numbers, so they do not unknowingly put out bad numbers to their constituents.
- B. All These Numbers Can Be Confusing: You are right! Ultimately, one must ask the right question to get the right number. The following different questions will get different answers:
  - 1 How many jobs are currently on Fort Meade?
  - 2 How many new jobs are coming to Fort Meade?

- 3 How many old jobs at Fort Meade are being converted into new jobs?
  - 4 How many new jobs coming to Fort Meade have been located in the Fort Meade Region for some time and are now relocating to Fort Meade?
  - 5 How many jobs currently located on Fort Meade are moving off of Fort Meade?
  - 6 How many employees are staying with their job when it moves to Fort Meade?
  - 7 How many employees are coming with the new jobs, but will continue to reside near the location of their old job?
  - 8 New jobs on the installation will generate what number of jobs off the installation; 2:1, 3:1?
  - 9 How many employees work for the Fort Meade tenant organizations?
    - i. How many employees are assigned to each tenant organization?
    - ii. How many of these employees work on the installation and how many of these employees work off the installation in another region, state, country or planet?
    - iii. How many of these employees are in transit or at professional schools at any one time?
- C. In conclusion, determining the right numbers is a challenge, but an important one. Over the past four years, the Fort Meade Regional Growth Management Committee (RGMC) has developed reasonably accurate, widely accepted projections of Fort Meade workforce levels and growth. While our projections remain unchallenged, we continue to update and improve them. In BRAC BIT # 92 we will provide an update of the projections to reflect the addition of Cyber Command and NSA's site expansion proposal.